

## ENDORSEMENT LETTER FOR UN TOURISM SG CANDIDATE: GLORIA GUEVARA

Dear UN Tourism Member States,

We, the undersigned, are writing to express our full and unequivocal endorsement of Gloria Guevara as the next Secretary General of UN Tourism.

Having known and/or worked with Gloria for many years, from her tenure as Minister of Tourism of Mexico and later in her leadership roles at the World Travel & Tourism Council (WTTC) and at the Ministry of Tourism of Saudi Arabia, we can confidently attest to her exceptional leadership and her outstanding ability to bring together the public and private sectors to make lasting positive impact on the tourism sector.

Throughout her 35-year career in tourism, Gloria has demonstrated unparalleled expertise in creating jobs, fostering investment, and driving sustainable growth across the global tourism sector.

We believe that Gloria's unique blend of public and private sector experience, combined with her global vision and strategic foresight, uniquely qualifies her to serve as Secretary General and lead UN Tourism into the future.

In particular, we recognize:

- Her focus on increasing the value to member states of UN Tourism by being totally Member-centric
- The commitment to developing an enabling environment to fuel innovation, entrepreneurship and investment; as well as supporting growth and skills development within the sector
- Gloria's ability to enhance crisis readiness and resilience; as well as boost tourism's overall seat at the table of the wider UN ecosystem

We respectfully request the support of your government given your involvement in the decision-making process, as we firmly believe Gloria Guevara is the best candidate for this critical role.

Sincerely,



**FOR THE STAY™**

Christopher J. Nassetta  
President and CEO  
Hilton



Anthony Capuano  
President and CEO  
Marriott International



Ariane Gorin  
CEO  
Expedia Group



Sébastien Bazin  
Chairman and CEO  
Accor



Elie Maalouf  
CEO  
IHG Hotels & Resort



Mark Hoplamazian  
President & CEO  
Hyatt Hotels Corporation



Jane Jie Sun  
CEO  
Trip.com Group



Dara Khosrowshahi  
CEO  
Uber Technologies

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Chairman and CEO  
Meliá Hotels International

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Chairman  
A&K Travel Group and  
Heritage



Desiree Bollier  
Chair & Global Chief  
Merchant  
Value Retail Management



Gianni Onorato  
CEO  
MSC Cruises



Paul Abbott  
CEO  
American Express GBT



Federico J. González  
Executive Vice Chairman /  
CEO  
Radisson Hotel Group  
/Louvre Hotels Group



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Chief Executive Officer  
Internova Travel Group



Ritesh Agarwal  
Founder and CEO  
OYO



Raúl González  
CEO EMEA  
Barceló Hotel Group



Luis Maroto  
President and CEO  
Amadeus IT Group



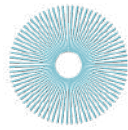
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President and CEO  
Sabre



Greg Webb  
CEO  
Travelport



Carlo U. Bonomi  
Managing Principal  
Investindustrial



ARSENALE

Paolo Barletta  
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Chairman and CEO  
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Paul Griffiths  
Chief Executive Officer  
Dubai Airports



Enrique Ybarra  
President, Founder & CEO  
City Sightseeing Worldwide



Vikram S. Oberoi  
CEO & MD  
The Oberoi Group



Gaurav Bhatnagar  
Co-founder and Jt. MD  
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President  
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Clement Kwok  
Executive Director and  
founder  
Hong Kong and Shanghai  
Hotels



Neil Jacobs  
CEO  
Six Senses



Gilda Pérez Alvarado  
CEO Orient Express  
Chief Strategy Officer  
Accor



Encarna Piñero  
CEO Global  
Grupo Piñero



Suphatee Suthumpun  
Group CEO  
Dusit International



Bruce D. Wardinski  
Chairman and CEO  
Playa Hotels & Resorts



Ayhan Bektas  
Chairman  
Coral Travel Group



Braulio Arsuaga Losada  
CEO  
Grupo Presidente



Enrique Jose Sarasola  
Marulanda  
President  
Room Mate Hospitality &  
Leisure



Gabriele Burgio  
Chairman and CEO  
Alpitour World



William Heinecke  
Founder and Chairman  
Minor International  
PCL



Sam Gilliland  
Chief Executive Office  
Accelya



Aileen Clemente  
Chairman & President  
Rajah Travel Corporation



Budi Tirtawisata  
Group CEO  
Panorama Group



Daniel Richards  
CEO and Founder  
Global Rescue Companie



Robin Ingle  
CEO  
Ingle International



Alejandro de la Osa  
CEO  
Europamundo Vacaciones



Martin Zanone  
Managing Director  
Eurotur SA

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 COCHA

Mario Fuenzalida  
Chairman  
Cocha Travel

  
CONCORDE  
HOTELS & RESORTS

Erkan Yagci  
Executive Board Member  
Concorde Hotels

 POSADAS.

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CEO  
Grupo Posadas

 Beautiful  
Destinations

Jeremy Jauncey  
CEO  
Beautiful Destinations

 HEALING HOTELS  
OF THE WORLD

Anne Biging  
CEO and Founder  
Healing Hotels of the  
World

 railbookers

Frank Marini  
President & CEO  
Railbookers Group

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Hamish Keith  
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EXO Travel Group

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Vice Chairman & CEO  
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TÜRKİYE TURİZM YATIRIMCILARI DERNEĞİ  
**TTYD**  
TURKISH TOURISM INVESTORS ASSOCIATION

